

Rock County Coordinated Public Transit –
Human Services Transportation Plan
2024-2028



Part One: Assessment of Available Services

Public Transit Systems

Beloit Transit System (BTS) 608-364-2870 www.beloittransit.com

Transfer Center - 225 Shirland Ave Beloit, WI

- Operates within Beloit City Limits.
- The Beloit/Janesville Express provides service linking with the Janesville Transit System (JTS).
- Fixed Route Bus Service in Beloit.
- Open to the public.
- Wheelchair accessible.

Janesville Transit System (JTS) 608-755-3150 www.ci.janesville.wi.us

Transfer Center - 123 S River St Janesville, WI 53545

- Janesville City limits
- The Beloit/Janesville Express provides service linking with the Beloit Transit System (BTS)
- Fixed Route bus service in Janesville
- Open to the Public.
- Wheelchair accessible

Rock County Transit (RCT) 608-757-5054

www.co.rock.wi.us/departments/aging-disability-resource-center-adrc/rock-county-adrc-transit

- Open to Rock County Residents aged 55 and older or any adult identifying as having a disability.
- Door to Door transportation service on a mini bus
- Wheelchair accessible
- Use for medical appointments, work-related transportation, shopping, personal business, visits to nursing homes, hair appointments, restaurants and any other social trips.

Stateline Mass Transit District (SMTD) 877-561-3330 www.smttd.biz

- Open to the public (must complete registration form prior to riding and call ahead to schedule a ride).
- Will pick up Rock County residents at Beloit Transit System's Transfer Station.
- Use for medical appointments, shopping or touring the Northern Winnebago County, IL

- Wheelchair accessible
- Connects with the Rockford Mass Transit Service in Illinois.

Wheelchair Accessible Vehicle Rentals and Sales:

Mobility Works Sales: 877-275-4907 Service: 877-275-4912 Rentals: 877-275-4915

<https://www.mobilityworks.com/> or www.wheelchairgetaways.com/

A&J Mobility 608-579-1500

<https://www.aandjmobility.com/>

Senior Transportation

Clinton Senior Center (Clinton) 608-676-3600 <https://www.clintonwi.us/> “Village Operations” tab, “Health & Human Services” menu – “Senior Citizens programming”

- Operates within Clinton area only.
- Curb to Curb service, pick up at senior’s home and taking them to the Senior Center

Creekside Place (Evansville) 608-882-0407 www.creekside.org

- Pick up at home and take to Creekside Place
- Evansville Only
- Door to door minibus service

Retired & Senior Volunteer Program (RSVP) 608-362-9593 www.rsvp-rock.org

- Rock County, Regional appointments
- Door through door volunteer driver service
- 55+ needing rides that cannot drive themselves.
- Does not provide wheelchair accessible transportation options.

Faith Works 608-531-1880 faithworks023@gmail.com

- Limited service, call in advance.

Private Transportation Providers

Breeze Way 608-636-9675 <https://breezewayrides.com/>

- Serving Evansville, Janesville, Edgerton and Milton
- Provides Wheelchair accessible minivan service for wheelchairs that are 33” wide or smaller.

- Medical and all social trips within service area

Lavigne Bus Co 920-563-1515 lavigne@gmail.com

- Serves all of Rock County
- All types of trips
- Provides Wheelchair accessible minivan service for wheelchairs that are 33" wide or smaller.

N Motion Medical Transportation 608-473-1477 <https://nmotionmt.com/>

- Provides Wheelchair accessible minivan service for wheelchairs that are 33" wide or smaller.

You Buy, We Fly 608-363-3939 <https://www.youbuyweflyllc.com/>

- Provides Wheelchair accessible minivan service for wheelchairs that are 33" wide or smaller.
- Provides rides for medical appointments and social trips.
- Serving all of Rock County

Veterans Transportation

DAV - Disabled American Veterans 608-301-7137 <https://dav-wi.org/dav-van-program.html>

- Provides service to Veterans only.
- Serving all of Rock County.
- Provides service from private homes to the Janesville VA Clinic.
- Transportation from Rock County to Madison VA Hospital

RSVP Vets Helping Vets 608-362-9593 www.rsvp-rock.org

- Provides service to Veterans only, aged 55+
- Will travel to Madison, Milwaukee and Rockford VA Hospitals

Regional Fixed Route Bus Service

Van Galder (608) 752-5407 www.coachusa.com/

- Bus terminal located at 3120 N Pontiac Dr - Janesville - WI, 53545
- Janesville to Madison, WI
- Janesville to Rockford, IL
- Janesville to Chicago, IL

- Provides Wheelchair accessibility, limited to two mobility devices per bus.
- Open to the public.

MegaBus (subsidiary of Van Galder) <https://us.megabus.com/>

- Open to the public – subsidiary of Van Galder
- Van Galder bus terminal in Janesville 3120 N Pontiac Dr - Janesville - WI, 53545
- JTS Transfer Center 123 S River St Janesville, WI 53545
- Piggly Wiggly in Milton
- Goes to the following cities in Wisconsin: Whitewater, East Troy, Muskego, Madison, Portage, Stevens Point, Wausau, Mitchell Airport in Milwaukee and Milwaukee Intermodal Station (Amtrak)
- Provides wheelchair accessibility, limited to two mobility devices per bus.

Medical Transport (Medicaid, IRIS & BadgerCare Plus recipients)

Veyo/MTM 866-907-1493 <https://wi.ridewithveyo.com/>

- Medical appointments
- Non-Emergency Medical Transportation (NEMT) takes Medicaid, BadgerCare+ and IRIS.
- Wheelchair accessible providers

Aryv - 920-542-1040 Ext 2 <https://aryv.com/>

- Medical appointments
- Takes Medicare and Medicaid Insurance
- Wheelchair accessible providers

Taxi Services

Call-Me-A-Cab 608-364-6900

- Beloit only

Edgerton Taxi 608-884-9847 <https://www.cityofedgerton.com/local-transportation> (provided by Brown Cab Service) or <https://browncab.net/BrownCabCity?Name=Edgerton>

- City of Edgerton, plus 1-5 miles outside of city limits
- operates on Monday through Friday.

You Buy We Fly 608-363-3939 <https://www.youbuyweflyllc.com/>

- serves all of Rock County with its taxi service (just like it does for its customers with mobility limitations in its wheelchair accessible van service.)

LME Taxi 608-359-2016

- based in Janesville.
- serves all of Rock County
- regional trips to Madison, WI and Rockford, IL.

Uber <https://www.uber.com/>

Lyft <https://www.lyft.com/>

GOGO Grandparent 1-855-464-6872 ext 31697 <https://get.gogograndparent.com/>

Commute With Enterprise

- Commuter service where multiple employees can share a 7-15 passenger vehicle to get to work. The vehicle rental costs are either paid for by the company, the employees taking the commuter ride or by a combination of both the company and the employees.
- <https://www.commutewithenterprise.com/>
- Valerie.A.Hoff@ehi.com
- 608-213-0725

Private Ambulance Service

Paratech 608-758-1113

Ryan Brothers 877-257-9591 <https://ryanbros.net/>

Superior Ambulance Service 630-832-2000 <https://www.superiorambulance.com/>

CEMS Rock County 608-718-0767 www.massastransportation.com

Part Two: Assessment of Needs

Demographic Profile of Elderly and Disabled Population in Rock County:

Rock County is centrally located in the southern part of Wisconsin; its county seat is Janesville. According to the July 2021 estimated census, the population is 164,381, making it the ninth most populated county in Wisconsin.¹ The Rock River bisects the county from north to south giving it its name. The county is surrounded by Chicago, Illinois (80 miles southeast); Milwaukee, Wisconsin (70 miles east); and Madison, Wisconsin (30 miles north).

Rock County's population is expected to increase over the next decade for all ages:²

	2010	2015	2020	2025	2030	2035	2040	2010	2040
All Ages	160,331	162,550	169,130	174,500	179,360	182,170	182,860		
Age 60+	30,279	34,460	39,990	44,890	48,170	50,050	51,050	18.9%	27.9%
Age 65+	21,759	24,690	28,940	33,820	38,060	40,420	41,420	13.6%	22.7%
Age 85+	3,037	3,310	3,620	4,060	4,750	5,960	7,310	1.9%	4.0%

According to Wisconsin Department of Health Services' Aging: Demographics in Wisconsin webpage data, there are 20,056 total households in Rock County with one or more persons age 65+, which is 30.4% of all households in this county.³

Of the 65+ population in Rock County:

	Age 65+	Living Alone	Living in Poverty
Males	12,454 (45.1%)	2,500 (20.5%)	694 (5.8%)
Females	15,146 (54.9%)	6,138 (41.3%)	1,401 (9.7%)

The breakdown of the 65+ population in Rock County by race is:

White/Caucasian, not Hispanic/Latino = 93.2%; Black/African American, not Hispanic/Latino = 3%; Native American/Alaska Native, not Hispanic/Latino = .3%; Asian, not Hispanic/Latino = .8%; Hawaiian/Pacific Islander, not Hispanic/Latino = 0%; Two or More Races, not Hispanic/Latino = .4%; and Hispanic/Latino (any race) = 2.3%.⁴

For persons aged 65 and older, 8,577 (33%) reported having a disability. For persons under age 65 years in Rock County, 9.8% reported having a disability, compared to 8.7% of this group

¹ U.S. Census Bureau, QuickFacts, Rock County, WI

² Source: Wisconsin Department of Administration Updated Population Projections for Counties by Age: 2010-2040; Vintage 2013; Prepared by Eric Grosso, Bureau of Aging and Disability Resources 8/2015

³ Source: U.S. Bureau of the Census, American Community Survey, 2017-21 Five-year Estimates, Tables B11006 and B11007, 1/2023

⁴ Source: U.S. Bureau of the Census, Annual Population Estimates, July 2021 released Summer 2022, 1/2023

nationwide.⁵ 13.5% of the total Rock County population reported having a disability, compared to 11.8% of Wisconsin's population. Identified disabilities among both age groups in Rock County include hearing (3.6%), cognitive difficulty (5.3%), vision difficulty (1.9%), ambulatory difficulty (6.9%), self-care difficulty (2.2%) and independent living difficulty (5.2%).⁶

Where do services overlap or where are services lacking?

Group discussion determined that there are no services that overlap within Rock County. The lack of services include:

- Same-day or on-demand transportation.
- Transportation options home from ER visits.
- Transportation for medical appointments for non-Medicaid eligible passengers.
- Evening and weekend transportation options.
- Transportation options for second and third shift employment between communities.
- Transportation options over county lines, particularly between Rock County and Dane County, or between Rock County and northern Illinois.

What was done well in the last four to five years?

1. Bus routes were added to work locations in Beloit, WI.
2. Bus stop annunciation system added on all Janesville Transit Busses.
3. Passenger co-pays for publicly funded transportation services have been maintained at a low to reasonable cost.
4. The TCC held a Medical Transportation Workshop that in addition to TCC members, included medical professionals from various medical positions and locations throughout the county to address the availability, options, gaps and issues that surround transportation for medical appointments in Rock County.
5. The TCC worked in conjunction with *The University of Wisconsin River Falls Survey Research Center* and conducted the Rock County Transportation Survey Report, 2022. The comprehensive survey provided extensive information including but not limited to, use of public transit, impact of transportation difficulties, health and medical transportation opinions, impact of transportation challenges to medical appointments in Rock County, WI.
6. The Rock County Transportation Survey Report, 2022, highlighted and brought to the forefront information specific to transportation use to medical and medically related appointments in Rock County. It provided the current status and opinions around

⁵ U.S. Census Bureau, 2016-2020 American Community Survey 5-Year Estimates Data Profiles

⁶ U.S. Census Bureau, 2020: ACS 5-Year Estimates

health medical transportation, use of public transportation, impact of transportation difficulties, and the impact of finances and medical condition have on transportation use in Rock County.

7. The ADRC (Formerly the Council on Aging) website and Facebook page have links to transportation resources.
8. In the construction of the Rock County Daniel Hale Williams Resource Center an accessible bus shelter that can accommodate wheelchair users, was included and placed directly at a main entrance.
9. Rock County Transit provides driver training for ADA compliance, “Dementia Friendly Communities”, defensive driving, passenger service and safety, first aid and AED. Training is being conducted using the National Rural Transit Assistance Program (RTAP) website and training material.
10. Multiple individual, group and train-the-trainer travel trainings have been held by the Rock County Mobility Manager. Group travel training included seniors, students, persons with disabilities, and residents of economic and transportation disadvantage. Individual travel training was provided for persons with disabilities, physical challenges or general unfamiliarity with public transportation. Individual training trip purpose included employment, school, bank, shopping, medical, etc. Train-the-trainer travel training provided bus travel instruction to professionals who then, in turn would be able to teach others how to utilize public transportation. This was provided to teachers, employers, medical employees, social workers, case managers, program managers or anyone who worked with groups that utilized public transportation.
11. The Rock County TCC tracked and reported on NEMT/Non-Emergency Medical Transportation broker changes and updates. Work was completed with the state contracted broker in response to issues and complaints, and to improve their service and operations within the county. Essential NEMT contact and resource information was provided by the Council on Aging/ADRC via newsletters, county website, and the Transportation Resource Directory.
12. There was extensive communication and response from legislators regarding the transportation issues surrounding the non-emergency medical transportation broker.
13. AARP Smart Driver and Car Fit Classes were taught.
14. Driver and passenger safety protocols on Paratransit were instituted to service.
15. Senior programming with Wednesday Walks has been held and expanded every year. The Mobility Manager partnered with new local and minority businesses, farms, conservation groups, historical groups, parks and tourism to increase participation and program offerings exponentially.
16. RSVP volunteer drivers were trained on “Dementia Friendly Communities.”
17. The TCC brought two new providers into Rock County. Green Cab was a taxi service and Van Pool a ride-share program. TCC additionally provided a platform for these companies to reach shareholders, programs and organizations to assist in them getting a foothold and provide more transportation options in Rock County.

18. Forward Service Corporation provides WETAP loans, which are interest-free vehicle repair and purchase loans across their service area (webpage: <https://fsc-corp.org/our-services/wetap/>)

Applicants must be low-income to be eligible for a WETAP loan. Applicants also need to be employed or have a written job offer; have car insurance; and be a Wisconsin resident with a valid Wisconsin driver's license.

Repair loans are only for necessary repairs to make the vehicle safe and ready for commute; that does not include routine maintenance or cosmetic fixes. The loan amount depends on the value of the vehicle, the applicant's budget, and how much funding is available. The average WETAP vehicle purchase loan is \$2000.

19. Community Action no longer offers the Work & Wheels car loan program. Community Action's **Drivers Licensing Program** (previously Work & Wheels) provides the following assistance to income-eligible residents of Rock and Walworth counties:

- Drivers Ed Scholarships
- Driver's License Reinstatement Fee
- Driver's License/Renewal Fee

Households must be at or below 200% of the federal poverty guidelines, with proof of income. Applicants are not required to own a car. Please contact the Drivers Licensing Program at aware@community-action.org or 608-882-9900 for more information.

What can be done better?

Patients can arrive at their destination, but the lack of on-call transportation availability complicates return rides.

Hours of transit service have restricted availability for late afternoon medical appointments.

There is extremely limited availability of on-call transportation.

Inaccessibility and limited availability of transportation to rural areas of the county.

The Rock County TCC had a presence at senior fairs, community resource fairs, Latino Community Fair, Hedberg Library Senior Moments, Riverfront Outreach picnic, etc., that were put on hold due to COVID-19.

What are the challenges/roadblocks to providing these services?

Adequate funding options for transportation continues to be identified as a challenge and roadblock for senior, disabled and transportation disadvantaged populations and the general lack of funding. The ever-growing need for expansion of services are met with ever shrinking dollars to meet the need.

The new transportation providers that were brought into the county by the TCC, taxi and ride-share providers, were not able to maintain their foothold in Rock County and went out of business.

Some major conclusions from the Rock County Transportation Survey Report, 2022, included that slightly less than two-thirds of residents were not willing to pay the fare for a medical transportation service, and those that were willing to pay a fare the range was limited to \$5.00-\$9.99.

Needs, gaps and service redundancies:

Per the Rock County Transportation Survey Report, 2022 transportation problems, interest in a Rock County medical transportation program, and a willingness to pay for such services are greater among women and residents with below-average household incomes.

Limited Out of County connection services (Dane Co., Walworth, Illinois).

Additionally, per the Rock County Transportation Survey Report, 2022 stated that 22% of respondents stated that their primary medical provider was located in Madison, WI.

Night and weekend visits from the Hospital Emergency rooms present very difficult situations to the Hospital and staff members around Rock County as there is no availability of transportation during those hours or on-call.

Availability of night and weekend transportation options.

There is a worker shortage especially in transportation in Rock County.

Costs and burdens to riders that travel outside regular business hours.

Part Three: Strategies, Actions Items and Efficiencies

Goal 1 Simplify access to transit information for Rock County Residents.

Strategy 1.1 Explore creating a shared information platform for transit providers that hosts schedules, routes, fares, and updates for all systems as well as how to transfer between systems.

Strategy 1.2 Consider an out of the box GIS tool that would digitize the Transportation Resource Directory and allow a user to enter an address to identify what services are available to them along with contact information.

Strategy 1.3 Explore creating a communication plan for public transit providers in Rock County.

- *Action Item 1.3.1* Establish a timeline for updating the transportation resource directory and identify steps and roles to notify users and community partners of updates or changes in transportation providers.
- *Action Item 1.3.2* Establish a training class for public transit customer service providers within Rock County to improve fluency in the various transportation options, identify pathways for when to refer riders to other providers, and strategies to support users in accessing each system.
- *Action Item 1.3.3* Develop an education program for community partners on how to assist clients and community members who need access to transit services. Consider creating a “mobility advocates” program to certify professionals, and others, who regularly provide assistance to riders.
- *Action Item 1.3.4* Create and maintain a county-wide listserv to forward updates in service and with the directory. Consider starting with network contacts for JTS, BTS, RCT, and Janesville/Beloit MPO, HEAR, RCTCC, etc.
- *Action Item 1.3.5* Work to ensure that information resources are made available for low to no tech riders.

Strategy 1.4 Continue to monitor national efforts that utilize a “Mobility as a Service” system for opportunities to develop a similar system in Rock County. With multiple mobility services operating within the county there may be opportunities to create efficiencies in accessing transit information from a single digital source for information, customer service, and payment.

Strategy 1.5 Provide travel training for transportation disadvantaged populations.

- *Action Item 1.5.1* Explore partnering with JTS, BTS, and others to create a community-wide active travel training and transit access curriculum for the general workforce, school-age families, older residents, and disadvantaged populations. This could include walking, biking, other forms of rolling, and carpooling among other methods of active travel.

Goal 2 Plan for improved services and maintain existing service levels.

Strategy 2.1 Consider completing a study of mobility services and transportation-related barriers to accessing healthcare services, the workplace, and community destinations such as groceries and social spaces for transit-dependent residents within Rock County. As part of this study identify capacity of existing services, service demand, socioeconomic projections, define service models, and document community benefits for improving County-wide/Regional Transit in Rock County.

- *Action Item 2.1.1* Investigate transportation options for out-of-county medical appointments, i.e., Rock County to Dane County or Rock County to Northern IL.
- *Action Item 2.1.2* Prioritize studying issues related to medical transportation from residential locations to care facilities.
- *Action Item 2.1.3* Research and identify opportunities to fund subsidized medical transportation trips for people without Medicare.
- *Action Item 2.1.4* Consider applying for a Section 5304 grant through the Wisconsin Department of Transportation to fund this study. Or using a combination of Grants, Metropolitan Planning Organization Funds, and Local funds.

Strategy 2.2 Encourage and support efforts by local governments, WisDOT, and FHWA to reduce traffic-related injuries/deaths through Complete Streets initiatives that emphasis safety of all users, including transit users, on roadways.

Strategy 2.3 Support Rock County Transit, and other transportation providers in the area, in developing an electronic farebox system.

Strategy 2.4 Ensure transit access to healthcare facilities during regular business hours.

Strategy 2.5 Support the health and well-being of residents through providing walking groups, cycling without age programming, and other efforts.

Goal 3 Support Regional Transit Governance within Rock County.

Strategy 3.1 Host an annual meeting of all transportation providers in Rock County to provide an assessment of their systems and use in the past year. Facilitate discussion regarding planning opportunities, improvements, ongoing needs for each system, and opportunities for collaboration, coordination, and efficiencies.

Strategy 3.2 Explore creating a regional transit group within Rock County to support regional transit planning efforts including: improving information services, Mobility as a Service (MaaS), studying county-wide transportation issues, Intra- County service and options, and emerging service models for improving accessibility, and exploring a regional approach to improving transit service and finding operations efficiencies.

Strategy 3.3 Host an annual meeting of all healthcare providers in Rock County to facilitate discussion regarding mobility needs of transportation disadvantaged populations including an assessment of data trends throughout the county regarding missed appointments based on transportation, options for urgent cares/evening appointment times, etc. as well as listening to community voices and needs.

Strategy 3.4 Consider studying ways to stabilize driver workforce through countywide collaboration, resource sharing, and potential interagency efficiencies.

Strategy 3.5 Encourage Federal, State, and Local officials to continue to fund, and to increase funding for, public transit.

Strategy 3.6 Continue to investigate opportunities for collaboration between transit systems.

Strategy 3.7 Work with local municipalities, area MPOs, and state and federal partners to apply for federal and state grants for transportation services and capital acquisition, e.g., 5310 for vehicles and programming.

Strategy 3.8 Educate transportation providers and stakeholders about funding opportunities and new funding programs through the Infrastructure Investment and Jobs Act otherwise known as the Bi-partisan Infrastructure Law.

Part Four: Priorities for Implementation

In 2022, The Transportation Coordinating Committee had a survey conducted by the UW-River Falls Survey Research Center (SRC) to get an idea of where we stand in Rock County with a Transportation Research survey. The Survey can be found in “Part 5 2022 Survey Results”.⁷ Action Item 1 comes from the fact that in the survey, respondents felt the cost was too high and they weren’t willing to pay for the transportation. Identifying what dollar amount they would pay; we have to come up with ways to lower the cost of transportation to better assist the public in getting around the county. Action Item 3 also comes directly from the Survey as too many people, 77%, are reporting they are missing medical appointments because of lack of transportation.

Implementation Plan Rock County 2024-2028			
Action Item	Responsible Party	Timeline	Roadblocks to Implementation
Complete a study of mobility services and transportation-related barriers to accessing healthcare services, the workplace, and community destinations for transit dependent households in Rock County.	<ul style="list-style-type: none"> Rock County TCC Janesville Area MPO SLATS MPO Mobility Manager Transit Providers Rock County Public Health 	2024-2025	<ul style="list-style-type: none"> Funding for Consultant Time Staff
Coordinate a meeting of healthcare providers to facilitate discussion regarding mobility needs of transportation disadvantaged populations	<ul style="list-style-type: none"> Rock County TCC Mobility Manager Healthcare Providers Rock County Public Health 	2024 or as part of Study	<ul style="list-style-type: none"> Time Staff
Coordinate a meeting of all transportation providers in Rock County to provide an assessment of their systems and use in the past year	<ul style="list-style-type: none"> Transit Providers Rock County TCC Mobility Manager 	Yearly	<ul style="list-style-type: none"> Time Staff

⁷ June 2022 Survey Research Center – Rock County Transportation Survey Report 2022

<p>Create a communication Plan for all Transit Providers in Rock County</p>	<ul style="list-style-type: none"> • Transit Providers • Rock County TCC • Mobility Manager 	<p>2025-2026</p>	<ul style="list-style-type: none"> • Funding • Time • Staff
<p>Create a version of the transportation resource directory using a Geographic Information System tool.</p>	<ul style="list-style-type: none"> • Janesville MPO • Mobility Manager • Rock County TCC 	<p>2025-2026</p>	<ul style="list-style-type: none"> • Funding • Time • Staff
<p>Provide travel training for interested members of the Community</p>	<ul style="list-style-type: none"> • Mobility Manager 	<p>Ongoing</p>	<ul style="list-style-type: none"> • Time • Staff

Participant List
(2024-2028) Coordinated Planning Meeting

Region/County:	Rock County
Date:	8/18/23, 7/21/23, 5/19/23, 3/24/23, 1/7/23, 11/18/22, 9/23/22, 7/22/22, 5/27/22, 3/25/22

Name	Agency	Address	Phone	E-Mail
Patty Hansberry	Retired & Senior Volunteer Program	2433 S. Riverside Drive, Suite B Beloit, WI 53511	608-362-9593	phansberry@rsvp-rock.org
John Discher	Rock County Mobility Manager	51 S. Main Street Janesville, WI 53545	608-757-5408	John.Discher@co.rock.wi.us
Cori Marsh	ADRC of Rock County – Aging Unit Supervisor	51 S. Main Street Janesville, WI 53545	608-757-5416	cori.marsh@co.rock.wi.us
Supervisor Ronald Bomkamp	Rock County Board of Supervisors	51 S. Main Street Janesville, WI 53545		Ronald.Bomkamp@co.rock.wi.us
T.J. Nee	Stateline Area Transportation Study (Beloit MPO)	100 State Street Beloit, WI 53511	608-364-6702	neet@beloit.wi.us
Joe Scharenbroch	Guardian Friends Associates	2100 E. Milwaukee St. Suite L10 Janesville, WI 53545	608-754-3247	jscharenbrochgfa@gmail.com
Ryan Schomber	Workforce Development	1717 Center Avenue Janesville, WI 53548	608-314-3300, ext. 303	r.schomber@swwdb.org
David Hyde	Wisconsin School for the Blind and Visually Impaired	1700 W State St Janesville, WI 53546	608-758-6152	David.hyde@wcbvi.k12.wi.us
David Salmon	Janesville MPO		608-755-3095	salmond@ci.janesville.wi.us
Jennifer McIlhone	Janesville Transit System (JTS)		608-755-3150	mcilhonej@ci.janesville.wi.us
James Thompson	Beloit Transit System (BTS)		608-364-2870	ThompsonJ@beloitwi.gov
David Lowe			608-371-3624	dlowe4@charter.net
Kerstin Hughes	Community Action	20 Eclipse Center Beloit, WI 53511	608-313-1300	khughes@community-action.org

Meeting Invitation List⁸
(2024-2028) Coordinated Plan

Plan Area (county, multi-county):	Rock County
Date of Meeting(s):	September 8th, 2023
Facilitator(s):	Transportation Coordinating Committee
Coordination Plan Contact Name(s):	Cori Marsh

NAME	ORGANIZATION/ GROUP NAME	ADDRESS and PHONE NUMBER	E-MAIL ADDRESS	Date Invite Letter sent
Sharon Wegler	Mercy Health-Senior Advocate	608-741-3810	swegler@mhemail.org	
Rebecca Smith	Janesville Transit	608-755-3150	smithr@ci.janesville.wi.us	
Don Driscoll	Beloit Transit	608-364-2870	DriscollD@beloitwi.gov	
Ryan Booth	Rock County Transit	608-757-5054	Ryan.booth@co.rock.wi.us	
Brown Cab's Service	Edgerton Taxi	920-563-6303	contact@browncab.net	
Clinton Senior Center		608-676-4600		
Merrill Community Center		608-365-1488		

⁸ This worksheet is used to document the meeting invitation list.

NAME	ORGANIZATION/ GROUP NAME	ADDRESS and PHONE NUMBER	E-MAIL ADDRESS	Date Invite Letter sent
Rock County School Districts	Beloit, Janesville, Edgerton, Footville, Milton, Clinton, Evansville			
	Beloit Health System			
	Mercy Health System			
	SSM Health			
Senator Mark Spreitzer	State Senator District 15	608-266-2253	Sen.Spreitzer@legis.wisconsin.gov	
Senator Stephen Nass	State Senator District 11	608 266-2635	Sen.Nass@legis.wisconsin.gov	
Rep. Ellen Schutt	State Assembly 31	608-237-9131	Rep.Schutt@legis.wisconsin.gov	
Rep. Scott Johnson	State Assembly 33	608-237-9133	Rep.Johnson@legis.wisconsin.gov	
Rep. Jenna Jacobson	State Assembly 43	608-237-9143	Rep.Jacobson@legis.wisconsin.gov	
Rep. Sue Conley	State Assembly 44	608-237-9144	Rep.Conley@legis.wisconsin.gov	
Rep. Clinton Anderson	State Assembly 45	608-237-9145	Rep.CAnderson@legis.wisconsin.gov	
Maureen Birchfield and Rene Bue	Hedberg Library	608-758-5803 or 608-758- 6592	RBue@Hedbergpubliclibrary.org OR mbirchfield@hedbergpubliclibrary.org	
Nick Dimassis	Beloit Public Library	608-364-2917	ndimassiss@beloitlibrary.org	
Education, Veterans and Aging Services Committee	(County Board policy committee)		Send to current list	
	ADRC Advisory Board		Send to current list	

NAME	ORGANIZATION/ GROUP NAME	ADDRESS and PHONE NUMBER	E-MAIL ADDRESS	Date Invite Letter sent
Linda Kleven	Janesville Senior Center	608-755-3040	klevenl@ci.janesvill.wi.us	
Deb Kraus	Beloit Senior Center	608-364-2875	KrausD@beloitwi.gov	
Jennifer Thompson	ADRC of Rock County		JENNIFER.THOMPSON@co.rock.wi.us	
Beloit College				
UW Rock County				
Blackhawk Technical College				
David Hyde	Wisconsin School for the Blind and Visually Impaired		David.hyde@wcbvi.k12.wi.us	