

RESOLUTION
ROCK COUNTY BOARD OF SUPERVISORS

Lori Stottler
INITIATED BY

Lori Stottler
DRAFTED BY

Finance Committee
SUBMITTED BY

October 11, 2013
DATE DRAFTED



DESIGNATING A QUALIFIED NEWSPAPER FOR ALL ROCK COUNTY LEGAL PUBLICATIONS FOR 2014

- 1 **WHEREAS**, per Wisconsin State Statute. 985.03(1)(a), the Rock County Board may designate a
- 2 qualified newspaper as certified by the Department of Administration having a general circulation in the
- 3 county as its official newspaper; and,
- 4
- 5 **WHEREAS**, the Rock County Board of Supervisors designated one official newspaper for all legal
- 6 publications beginning in 2003 in accordance with County policy stating that legal publications are to
- 7 be published in the Beloit Daily News in odd years and Janesville Gazette in even years, alternating
- 8 publishing years between the two newspapers; and,
- 9
- 10 **WHEREAS**, Rock County's budgeted expense for legal notices is reduced with the designation of an
- 11 official county newspaper; and,
- 12
- 13 **NOW, THEREFORE, BE IT RESOLVED**, that the Rock County Board of Supervisors duly
- 14 assembled this 21 day of Nov., 2013, does hereby designate the Janesville Gazette as the official
- 15 county newspaper for all county legal publications for 2014.

Respectfully submitted,

FINANCE COMMITTEE

Mary Mawhinney
Mary Mawhinney, Chair

Sandra Kraft
Sandra Kraft, Vice Chair

J. Russell Podzilni
J. Russell Podzilni

Mary Beaver
Mary Beaver

Brent Fox
Brent Fox

FISCAL NOTE:

This resolution designates the Janesville Gazette as the County's official newspaper 2014. Designating one newspaper results in publication cost savings.

Sherry Oja
Sherry Oja
Finance Director

LEGAL NOTE:

The County Board is authorized to take this action pursuant to sec. 985.05(1), Wis Stats.

Jeffrey S. Kuglitsch
Jeffrey Kuglitsch
Corporation Counsel

ADMINISTRATIVE NOTE:

Recommended.

Craig Knutson
Craig Knutson
County Administrator

13-11D-463

EXECUTIVE SUMMARY

POLICY ON ALTERNATING NEWSPAPERS FOR PUBLICATION OF LEGAL NOTICES

It has been the County's policy in the case of the Beloit Daily News and Janesville Gazette to alternate publishing years between the two newspapers.

Where more than one newspaper publishes in the same community in Rock County, it is the policy of the County to publish in one newspaper each year in that community, and alternate to a different newspaper for the following year provided they have met the criteria set by the Wisconsin Department of Administration and qualifications under Wis.Stats. 985.03(1)(a)

The maximum rates Certified Wisconsin newspapers may charge to publish legal notices required by Wisconsin statutes are adjusted every two years by the Wisconsin Department of Administration and/or as needed due to changes in font or column width. Ordering instructions and other details are published as State Bureau of Procurement Contract 15-99955-135, "Legal Notices in Newspapers Other than the Official State Newspaper".

http://vendornet.state.wi.us/vendornet/wais/bulldocs/2903_0.pdf

DEPARTMENT OF ADMINISTRATION NO. 15-99955-135
NEWSPAPER CERTIFICATION PROGRAM – 2013

UPDATED - OCTOBER 8, 2013

Beloit Daily News

149 State Street
Beloit, WI 53511

County: Rock

Telephone: (608) 365-8811

Fax: (608) 365-1420

Email: advertising@beloitdailynews.com

Web: www.beloitdailynews.com

Comments:

Day(s) Published: M Tu W Th F Sa

Paid Circulation: 10,884

Circulation: 15%

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.60	0.5519	0.6347	0.4986
Arial	7	90	20.00	1.1497	1.3222	1.0388
Arial	7	90	30.60	1.7591	2.0230	1.5893
Arial	7	90	41.00	2.3570	2.7105	2.1295
Arial	7	90	51.60	2.9663	3.4113	2.6800
Arial	7	90	62.00	3.5642	4.0988	3.2202
Arial Bold	7	98	9.60	0.5068	0.5828	0.4579
Arial Bold	7	98	20.00	1.0559	1.2143	0.9540
Arial Bold	7	98	30.60	1.6155	1.8578	1.4596
Arial Bold	7	98	41.00	2.1646	2.4892	1.9556
Arial Bold	7	98	51.60	2.7242	3.1328	2.4612
Arial Bold	7	98	62.00	3.2732	3.7642	2.9573

The Gazette

One S Parker Drive
 PO Box 5001
 Janesville, WI 53547-5001

County: Rock
 Telephone: (608) 755-8354
 Fax: (608) 754-8038
 Email: legals@gazetteextra.com
 Web: www.gazetteextra.com

Day(s) Published: Su M Tu W Th F Sa
 Paid Circulation: 18,087
 Circulation: 45%

Comments:

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Inser
Arial Bold	6.5	92	10.60	0.5961	0.8644	0.6791
Arial Bold	6.5	92	14.30	0.8042	1.1661	0.9161
Arial Bold	6.5	92	21.90	1.2316	1.7858	1.4030
Arial Bold	6.5	92	29.30	1.6477	2.3892	1.8771
Arial Bold	6.5	92	33.00	1.8558	2.6909	2.1140
Arial Bold	6.5	92	44.30	2.4913	3.6124	2.8380
Arial Bold	6.5	92	55.60	3.1268	4.5338	3.5619
Arial Bold	6.5	92	66.90	3.7623	5.4553	4.2859
Arial Bold	8	112	10.60	0.4897	0.7100	0.5578
Arial Bold	8	112	14.30	0.6606	0.9578	0.7525
Arial Bold	8	112	21.90	1.0117	1.4669	1.1525
Arial Bold	8	112	29.30	1.3535	1.9626	1.5419
Arial Bold	8	112	33.00	1.5244	2.2104	1.7365
Arial Bold	8	112	44.30	2.0464	2.9673	2.3312
Arial Bold	8	112	55.60	2.5684	3.7242	2.9259
Arial Bold	8	112	66.90	3.0904	4.4811	3.5205
Arial Bold	10	140	10.60	0.3917	0.5680	0.4462
Arial Bold	10	140	14.30	0.5285	0.7663	0.6020
Arial Bold	10	140	21.90	0.8093	1.1735	0.9220
Arial Bold	10	140	29.30	1.0828	1.5701	1.2335
Arial Bold	10	140	33.00	1.2195	1.7683	1.3892
Arial Bold	10	140	44.30	1.6371	2.3739	1.8650
Arial Bold	10	140	55.60	2.0547	2.9794	2.3407
Arial Bold	10	140	66.90	2.4723	3.5849	2.8164
Arial Bold	12	168	10.60	0.3264	0.4733	0.3719
Arial Bold	12	168	14.30	0.4404	0.6386	0.5017
Arial Bold	12	168	21.90	0.6744	0.9779	0.7683
Arial Bold	12	168	29.30	0.9023	1.3084	1.0279
Arial Bold	12	168	33.00	1.0163	1.4736	1.1577
Arial Bold	12	168	44.30	1.3643	1.9782	1.5542
Arial Bold	12	168	55.60	1.7123	2.4828	1.9506
Arial Bold	12	168	66.90	2.0603	2.9874	2.3470