

RESOLUTION  
ROCK COUNTY BOARD OF SUPERVISORS

Lori Stottler  
INITIATED BY

Lori Stottler  
DRAFTED BY

Finance Committee  
SUBMITTED BY



October 12, 2012  
DATE DRAFTED

**RESOLUTION TO DESIGNATE A QUALIFIED NEWSPAPER FOR ALL ROCK COUNTY  
LEGAL PUBLICATIONS FOR 2013**

- 1 **WHEREAS**, per Wisconsin State Statute. 985.03(1)(a), the Rock County Board may designate a
- 2 qualified newspaper as certified by the Department of Administration having a general circulation in the
- 3 county as its official newspaper; and,
- 4
- 5 **WHEREAS**, the Rock County Board of Supervisors designated one official newspaper for all legal
- 6 publications beginning in 2003 in accordance with County policy stating that legal publications are to
- 7 be published in the Beloit Daily News in odd years and Janesville Gazette in even years, alternating
- 8 publishing years between the two newspapers; and,
- 9
- 10 **WHEREAS**, Rock County's budgeted expense for legal notices is reduced with the designation of an
- 11 official county newspaper; and,
- 12
- 13 **NOW, THEREFORE, BE IT RESOLVED**, that the Rock County Board of Supervisors duly
- 14 assembled this 25 day of Oct., 2012, does hereby designate The Beloit Daily News as the official
- 15 county newspaper for all county legal publications for 2013.

Respectfully submitted,

**FINANCE COMMITTEE**

Mary Mawhinney  
Mary Mawhinney, Chair

Sandra Kraft  
Sandra Kraft, Vice Chair

J. Russell Podzilni  
J. Russell Podzilni

Mary Beaver  
Mary Beaver

Brent Fox  
Brent Fox

**FISCAL NOTE:**

This resolution designates the The Beloit Daily News as the County's official newspaper for 2013. Designating one newspaper results in publication cost savings.

Sherry Oja  
Sherry Oja  
Finance Director

**LEGAL NOTE:**

The County Board is authorized to take This action pursuant to sec. 985.05(1), Wis. Statutes.

Jeffrey Kuglitsch  
Jeffrey Kuglitsch  
Corporation Counsel

**ADMINISTRATIVE NOTE:**

Recommended

Craig Knutson  
Craig Knutson  
County Administrator

## POLICY ON ALTERNATING NEWSPAPERS FOR PUBLICATION OF LEGAL NOTICES

It has been the County's policy in the case of the Beloit Daily News and Janesville Gazette to alternate publishing years between the two newspapers.

Where more than one newspaper publishes in the same community in Rock County, it is the policy of the County to publish in one newspaper each year in that community, and alternate to a different newspaper for the following year provided they have met the criteria set by the Wisconsin Department of Administration and qualifications under Wis.Stats. 985.03(1)(a)

The maximum rates Certified Wisconsin newspapers may charge to publish legal notices required by Wisconsin statutes are adjusted every two years by the Wisconsin Department of Administration and/or as needed due to changes in font or column width. Ordering instructions and other details are published as State Bureau of Procurement Contract 15-99955-124, "Legal Notices in Newspapers Other than the Official State Newspaper".

### Beloit Daily News

149 State Street  
Beloit, WI 53511

County: Rock

Day(s) Published: MTuWThFSa

Paid Circulation: 11,469

Circulation: 15%

Telephone: (608) 365-8811

Fax: (608) 365-1420

Email: [advertising@beloitdailynews.com](mailto:advertising@beloitdailynews.com)

Web: [www.beloitdailynews.com](http://www.beloitdailynews.com)

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial	7	90	9.60	0.6084	0.6996	0.5496
Arial	7	90	20.00	1.2674	1.4575	1.1451
Arial	7	90	30.60	1.9391	2.2300	1.7520
Arial	7	90	41.00	2.5982	2.9879	2.3474
Arial	7	90	51.60	3.2699	3.7604	2.9543
Arial	7	90	62.00	3.9289	4.5183	3.5497
Arial Bold	7	98	9.60	0.5587	0.6425	0.5048
Arial Bold	7	98	20.00	1.1639	1.3385	1.0516
Arial Bold	7	98	30.60	1.7808	2.0479	1.6090
Arial Bold	7	98	41.00	2.3861	2.7440	2.1558
Arial Bold	7	98	51.60	3.0030	3.4534	2.7131
Arial Bold	7	98	62.00	3.6082	4.1494	3.2600

### Janesville Gazette

One S Parker Drive  
P O Box 5001  
Janesville, WI 53545-5001

County: Rock

Day(s) Published: SuMTuWThFSa

Paid Circulation: 18,692

Circulation: 45%

Telephone: (608) 755-8354

Fax: (608) 754-8038

Email: [legals@gazetteextra.com](mailto:legals@gazetteextra.com)

Web: [www.gazetteextra.com](http://www.gazetteextra.com)

Font(s)	Point Size	Alphabet Length (pts)	Column Width (picas)	Base Rate	ADJUSTED RATES	
					First Insert	Subsequent Insert
Arial Bold	6.5	92	10.60	0.6571	0.9528	0.7486
Arial Bold	6.5	92	14.30	0.8865	1.2854	1.0099
Arial Bold	6.5	92	21.90	1.3576	1.9686	1.5466
Arial Bold	6.5	92	29.30	1.8164	2.6337	2.0692
Arial Bold	6.5	92	33.00	2.0457	2.9662	2.3304