

RESOLUTION

ROCK COUNTY BOARD OF SUPERVISORS

Public Works Committee
Initiated by

Lori Williams, Parks Director
Drafted by



Public Works Committee
& Parks Advisory Committee
Submitted by

July 29, 2010
Date Drafted

**AUTHORIZING ACCEPTANCE OF
NATIONAL RECREATION AND PARK ASSOCIATION
TAKE ME FISHING GRANT FUNDS**

1 **WHEREAS**, the Rock County Parks application for 100% funding was approved by the National
2 Recreation and Park Association (NRPA) Take me Fishing grant program in the total amount of
3 \$5,000 to provide public education on fishing and boating safety; and,
4
5 **WHEREAS**, Rock County will qualify for 100% funding for educational programming for school
6 groups, family programming, and community-wide events, including the supply cost and staff
7 salaries; and,
8
9 **WHEREAS**, the Rock County Parks' boat launches, shoreline access, and fishing piers provide a
10 needed recreational opportunity in Rock County.
11
12 **NOW, THEREFORE, BE IT RESOLVED**, that the Rock County Board of Supervisors on this
13 12th day of August, 2010, hereby accepts the 2010-2011 National Park and
14 Recreation Association Take me Fishing Grant; and,
15
16 **BE IT FURTHER RESOLVED**, that the Rock County Parks Community Coordinator be named
17 the Fishing Education Coordinator and act as authorized official to file all necessary documents for
18 administration and reimbursement of this program.

10-8A-121

RESPECTFULLY SUBMITTED:

PUBLIC WORKS COMMITTEE

Kurtis L. Yankee
Kurtis L. Yankee, Chair

Betty Jo Bussie
Betty Jo Bussie, Vice Chair

Eva Arnold
Eva Arnold

Absent
David Diestler

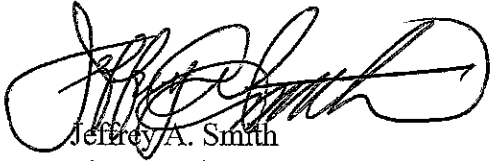
Brent Fox
Brent Fox

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Page 2

FISCAL NOTE:

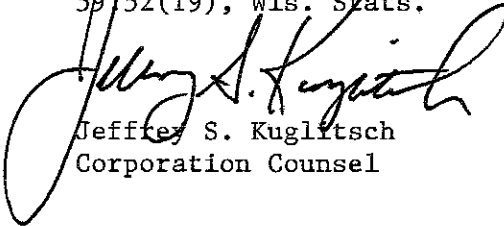
This resolution authorizes the acceptance of a \$5,000 NRPA Grant for a Take Me Fishing Program.
The grant funds are to be included in Parks' 2011 budget request.



Jeffrey A. Smith
Finance Director

LEGAL NOTE:

The County Board is authorized to accept grant funds pursuant to sec.
59.52(19), Wis. Stats.



Jeffrey S. Kuglitsch
Corporation Counsel

ADMINISTRATIVE NOTE:

Recommended.



Craig Knutson
County Administrator

– EXECUTIVE SUMMARY –
**AUTHORIZING ACCEPTANCE OF
NATIONAL RECREATION AND PARK ASSOCIATION
TAKE ME FISHING GRANT FUNDS**

Rock County Parks was selected as a grant recipient of the 2010-2011 National Recreation and Park Association (NRPA) Take Me Fishing program, supported by the Recreational Boating and Fishing Foundation's (RBFF) Youth Boating and Fishing Initiative.

As one of 70 Park and Recreation agencies selected nationwide, our efforts will build programs and opportunities to engage young people and their families in programs that will foster increased participation in recreation angling and boating in Rock County Parks; thereby augmenting public awareness and appreciation of the need for protecting, conserving, and restoring Rock County's aquatic resources.

The grant funding covers all program supplies including poles, tackle, and life preservers; transportation scholarships for area schools to participate at County Park programs; \$2,100 of salary costs for the Community Coordinator; and overhead costs that include copies and mailings of program offer letters to schools, scholarship administration, program scheduling, and site preparation.

Rock County Parks will receive the following items in support of the program:

1. Grant funding of \$5,000.
2. Marketing and promotional materials including Take Me Fishing event planning tool kit, best practices workbook, logo and marketing guides, and access to multiple professional network sites specific to parks and recreation and fishing.
3. Complimentary access to technical support and experts via NRPA and PBFF.
4. Access free online training for the general public.
5. Boating and Fishing Community Sustainability Guide.
6. Retention and Incentives Strategy Guide.
7. One Volunteer Management and National Background Screening Toolkit and services.

The Parks Division is offering this program because it benefits the community, schools, and the environment while encouraging Rock County residents to get outside and into the park system.

Respectfully submitted,



Lori Williams
Parks Director