

**County of Rock  
Public Works Department**

Highways  
Parks  
Airport



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- A G E N D A -

Public Works Committee Meeting  
Tuesday, October 11, 2011 – 8:30 a.m.  
Public Works Department Committee Room

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes of September 13, 2011
4. Citizen Participation, Communications, and Announcements
5. Vouchers/Bills/Encumbrances/Pre-Approved Encumbrance Amendments & Transfers

**PARKS BUSINESS**

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6. ACTION ITEMS
  - a. Consider Request from Purple Creek to Host Fundraiser for the Green Fund
7. INFORMATION ITEMS
  - a. Notice of "2011 IMPACT Magazine Author Award"
  - b. Notice of "2011 Young Professional of the Year Award"
  - c. Project Report
  - d. PowerPoint Presentation on Park Projects
8. Parks Advisory Committee Remarks
9. Next Meeting Date
10. Adjournment

**From:** Gillian Batterman <gbatterman@gmail.com>  
**To:** Lena Verkuilen <info@weltycenter.org>, Sheri Disrud <jsdisrud@gmail.com>...  
**CC:** Jan Knutson <jdknutson@netzero.net>, <beckmanmill@yahoo.com>  
**Date:** 9/11/2011 6:14 PM  
**Subject:** Heritage Days at Beckman Mill County Park

Dear Lena, Sheri and Joleen,

I would like to thank the Welty Environmental Center, the Friends of Beckman Mill, and the Rock County Parks Department for the delightful afternoon I have just spent at Beckman Mill County Park during Beloit's Heritage Days.

I congratulate all three organizations on the way you complement each other. Throughout the park today there were interesting things to do and see. Welty's plant-related information and activities; the beautiful mill and millpond itself; potato-digging and the Heritage Garden (I'm sure most kids have never actually seen a potato in the earth - how sad!); horse-drawn cart rides; different booths with crafts people showing their skills; historical artefacts; music; and finally as the event ended, I took a stroll through the beautiful park, with the ever-changing oak savannah (lots of fall flowers at present!) and the new boardwalk.

Lena - would you please convey my thanks and appreciation to Kelly, Stephanie, Jan Herbert and the others involved this afternoon?

Sheri - would you please convey my thanks and appreciation to all the Beckman Mill people involved? Val and Dick Dunagan and Dave Konowal are the only people whose names I know.

Joleen - would you please let both Lori Williams and the Parks Committee know that I think their support for both Beckman Mill and the Welty Environmental Center (I assume they support them??) and also their upgrading of Beckman Mill County Park is helping to create a real jewel in Rock County.

I believe cooperation over events such as this is to the mutual benefit of all three organizations, and the result is a richer experience for all in attendance.

Sincerely,

Gill Batterman

**From:** "Jason Raymond" <jason@purplecreek.com>  
**To:** "LORI WILLIAMS" <WILLIAML@co.rock.wi.us>  
**Date:** 9/27/2011 1:51 PM  
**Subject:** Lori, Purple Creek fundraising information...

Hi Lori,

I enjoyed catching up with you today.

Here is some information you can include in the agenda of your next meeting, with regard to having Purple Creek assist your efforts to raise money for the green fund.

Purple Creek is a local family (my family) business located in Northern Illinois. We buy precious metals such as unwanted, old, underused & broken gold jewelry, bullion and coins through fundraisers and home parties.

Purple Creek is different than other gold buying companies in an industry that is seen as shady. Our business is thriving because of our transparency and clients who grow the business through word of mouth. Word of mouth is strategically our only form of advertising. The difference is the integrity of our people, training and company cultural standards that honor people...not just transactions!

Fundraising with Purple Creek is unique because it assists people that wish to donate and provide a significant way of giving without pulling out their checkbook. It is a way to turn orphaned gold earrings or an old necklace or any other jewelry that does not get used into active currency to benefit others. Everyone walks away with money...the gold owner as well as the fundraiser. Everyone wins!

We will customize all aspects of the fundraiser for you. Honestly, we will basically do all the work for you...such as presenting our opportunity to the board (if you have one) or a managing group to give vision and answer questions, generate custom marketing materials to get the word out and lastly staff and produce the event. No volunteers needed. People just need to show up have a good time and make money. The only thing we need you to do is figure out the date, time, location, and talk about this opportunity with other people.

Purple Creek will donate 10% to the fundraiser plus another automatic percentage (usually 10%-30%) from the guests bringing in their items to sell. We will agree on the guests donated % in the initial planning stage of the fundraiser. Participants will be required to give the minimum percentage but are welcome to give more. Guests will get the largest percentage from the sale while the fundraiser will benefit from smaller percentages from many people that can add up into big dollars in the end.

Residual income is also a part of generating money for the "cause." Purple Creek will donate 2% of all gold parties that are generated from the fundraiser. I think you can see how all of this can add up quickly when dealing with a high value commodity like precious metals.

What is your timing to consider putting a fundraiser together?

You can view some testimonials here: <http://www.purplecreek.com/Testimonials.html>

Let me know if you have any questions and I will be happy to assist you further. Thank you for your time and attention.

Regards,  
Jason Raymond

Fund Raising & Business Strategist  
jason@purplecreek.com

**TO: Lori Williams and Joleen Stinson**

**FROM: Rex Mehlberg, CPRP, Chair**

**WPRA IMPACT COMMITTEE**

**RE: Author Award**

Dear Lori and Joleen:

On behalf of the Wisconsin Park & Recreation Association's IMPACT Committee, I am pleased to announce that you have been selected to receive the "2011 IMPACT Magazine Author Award."

Your article in the 2011 Spring IMPACT issue "Beckman Mill County Park: A Story of History and a Labor of Love" was selected by the IMPACT Committee for several reasons:

- The article covered the subject matter in a creative format
- The information in this article had wide-appeal, and was timely
- The content was well organized and presented in a "reader-friendly" format
- Your article had both a historical and passionate portrayal of the Beckman Mill County Park

This prestigious award will be presented to you at the **Wednesday, November 2, 2011** Awards Luncheon at the KI Convention Center in Green Bay, Wisconsin.

Again, on behalf of the WPRA IMPACT Committee, I want to congratulate you on this outstanding accomplishment. I look forward to presenting you with a special plaque in recognition of this achievement.

Sincerely,

*Rex*

Rex Mehlberg, CPRP, Chairperson

WPRA IMPACT Committee



# Wisconsin Park & Recreation Association

October 4, 2011

Dear Joleen,

Thank you for taking the time to submit your answers and resume for the Young Professional of the Year Award. Peers have seen your hard work and your nomination for this should be recognized as an award in itself. Our judges spent considerable time reading through each nominee's answers and found selecting a winner a challenging, yet enjoyable task.

Congratulations, you were selected this year as the Young Professional of the Year! Please join us at the WPRRA Annual Conference – Awards Luncheon on Wednesday, November 2 from 12:00pm – 1:30 pm to be recognized for your award. Please feel free to invite your co-workers and/or friends to the annual meeting, as we will be presenting all the Recreation Section Awards there.

**Attention Award Winner:**

- **Wednesday, November 2 from 12:00 – 1:30 pm**  
You will be recognized at the Award Luncheon, A1, A2 & A3
- **Wednesday, November 2 from 6:35 pm – 7:15 pm**  
WPRRA Rec Section Annual Meeting Conference Session – Room B1  
The Professional and Young Professional of the Year Award recipients will also be officially recognized by the Recreation Section Board. Recipients will receive their award during the meeting. This is great opportunity to be recognized by your colleagues for your significant dedication to the WPRRA and the recreation profession.

The WPRRA Recreation Section is honored to have such dedication and enthusiasm regarding the services and work you do for our communities. This is a great accomplishment and your hard work has been recognized. Great job and keep up the hard work.

Sincerely,

2011 Recreation Section  
Awards Committee

**Current Rock County Park Projects  
September – October 2011**

- **Beloit-Janesville Trail**-----1) Participated in October 3rd committee meeting to discuss next steps and feasibility study in planning this trail corridor.  
2) Railroad crossing to be installed soon.
  
- **Beckman Mill** -----1) Last of four FBM donated bench installed.  
2) Heritage Days held September 11<sup>th</sup> received kudos.
  
- **Carver- Roehl**-----1) Playground ribbon cutting held Sunday, October 2 at Friends of Carver-Roehl Fall Fest. Thanks to Kurt and Bettie Jo for participating!  
2) Paved park road to Carver Roehl Road and turn around on west side of Carver Roehl Road north of Creek Road intersection.
  
- **Community Coordinator**-----1) Continued Beckman Mill wetland plant survey and began planning fall wetland burn.  
2) Planned United Way fundraiser geocaching scavenger hunt for Rock County employees.  
3) Planned self-guided tree ID hike for Carver-Roehl Fall Fest.  
4) Led a volunteer workday at Magnolia Bluff September 14<sup>th</sup> with employees from the local Old Navy.  
5) Led a “Nature Rocks” family program at Lee Park September 17<sup>th</sup>.  
6) Led fishing program for Franklin Middle School after-school group at Gibbs Lake September 22<sup>nd</sup>.  
7) Supervised Workenders at Carver-Roehl Park September 23<sup>rd</sup>, we burned piles of cut buckthorn.  
8) Partnering with Rock County Conservationists and U-Rock for a showing of Green Fire in November.

- **Delong**----- 1) Reworking offer to purchase.  
 2) Working with the town on rezoning schedule.
- **Gibbs Lake**----- 1) Well water unsafe and rechlorinated.
- **GIS**----- 1) Attending Land Records meetings as scheduled.  
 2) Assisting Highway with map projects as needed.
- **Green Fund**----- 1) Participating in Boston Store's Community Days 11/11 - 11/12/11. Coupon books are currently for sale, please help us sell and spread the word.  
 2) Possible fundraising options: Purple Creek or geocaching scavenger hunt (re-use United Way plans).
- **Ice Age Trail**----- 1) Participated in the Preliminary Scoping Process of the Ice Age Trail in Rock County. Committee meeting October 5<sup>th</sup>. An informational presentation will be held at next month's Public Works Committee meeting.
- **Magnolia Bluff**----- 1) Set date for fall burn of south bluff for Saturday, October 22<sup>nd</sup> (alternate Sunday October 23<sup>rd</sup>) by volunteers.
- **Murwin Park**----- 1) Repaved lot and accessible path to bathroom and hand-pump well.

- **Other Information**-----
  - 1) **Fall shelter reservations are still going strong through October! Weekend special events include Welty Fall Fest, Friends of Beckman Mill Pioneer Encampment, MUTG Scavenger Hunt at Gibbs Lake, and Friends of Carver Fall Fest.**
  - 2) **Met with Administration about 2012 budget request.**
  - 3) **Ordered signs for snowmobile program.**
  - 4) **Assisted with concealed carry sign order.**
  - 5) **Received bids on various roof repair projects.**
  
- **Pelishek-Tiffany Trail**-----
  - 1) **Met with Walworth County Deputy Administrator to discuss realistic options for cooperative efforts on the Walworth County end of the trail per their request.**